J PROD INNOV MANAG 2003;20:511
© 2003 Product Development & Management Association

THE JOURNAL OF
PRODUCT
INNOVATION
MANAGEMENT

Author Index to Volume 20

Prepared by the Editor, who solely is responsible for any error contained in this index. A similar index has appeared annually, and a cumulative 10-year index for volumes 1–10 was published in our November 1993 issue. Following this 2003 annual index, this issue also contains a cumulative 20-year index for volumes 1–20.

Alam, Ian, 300
Appleyard, Melissa, 356

Bond, III, Edward U., 120

Calantone, Roger, 90
Colarelli O'Connor, Gina, 4
Commandeur, Harry R., 22

Deeds, David L., 468
Dröge, Cornelia, 90

Franzak, Frank, 193

Garcia, Rosanna, 90
Griffin, Abbie, 193

Halman, Johannes I.M., 149
Handfield, Robert B., 284
Hart, Susan, 22
Hofer, Adrian P., 149
Houston, Mark B., 120
Hultink, Erik Jan, 22, 204

Joglekar, Nitin R., 374

Kahn, Kenneth B., 193
Kohn, Stefan, 193

Lee, Yikuan, 4

MacCormack, Alan, 217
Macher, Jeffrey T., 391
Marsh, Sarah J., 136
Micheal, Kamel, 270
Miller, Christopher W., 193
Morgan, Ruskin M., 430
Morton, Alysse R., 430
Mowery, David C., 391

Pant, Somendra, 37
Pérez, Manuela Pérez, 57
Petersen, Kenneth J., 284

Ragatz, Gary L., 284
Randall, Taylor R., 430
Rijsdijk, Serge, 204
Riley, Debra, 338
Rochford, Linda, 270
Rosenthal, Stephen R., 374
Rothaermel, Frank T., 468

Sahay, Arvind, 338
Sánchez, Angel Martínez, 57
Sethi, Anju, 37
Sethi, Rajesh, 37
Shin, Geon-Cheol, 104
Song, Michael, 104, 163, 233
Stock, Gregory N., 136, 444
Stringfellow, Anne, 233

Tatikonda, Mohan V., 444
Thieme, R. Jeffrey, 104
Tzokas, Nikolaos, 22

van der Bij, Hans, 163
van Vuuren, Wim, 149
Verganti, Roberto, 217

Weggeman, Mathieu, 163
Wotruba, Thomas R., 270

Xie, Jinhong, 233

J PROD INNOV MANAG 2003;20:512–513
© 2003 Product Development & Management Association

THE JOURNAL OF
PRODUCT
INNOVATION
MANAGEMENT

Subject Index to Volume 20

Prepared by the Editor, who solely is responsible for any error contained in this index. A similar index has appeared annually, and a cumulative 10-year index for volumes 1–10 was published in our November1993 issue. Following this 2003 annual index, this issue also contains a cumulative 20-year index for volumes 1–20.

Forecasting
"Honey, Have You Seen Our Hamster?" Consumer Evaluations of Autonomous Domestic Products (Serge A. Rijsdijk and Erik Jan Hultink), 204–216
How New Product Introductions Affect Sales Management Strategy: The Impact of Type of "Newness" of the New Product (Kamel Micheal, Linda Rochford, and Thomas R. Wotruba), 270–283

Market Analysis
Barriers to Matching New Technologies and Market Opportunities in Established Firms (Edward U. Bond, III and Mark B. Houston), 120–135
Commercial Innovations from Consulting Engineering Firms: An Empirical Exploration of a Novel Source of New Product Ideas (Ian Alam), 300–313
"Honey, Have You Seen Our Hamster?" Consumer Evaluations of Autonomous Domestic Products (Serge A. Rijsdijk and Erik Jan Hultink), 204–216
How New Product Introductions Affect Sales Management Strategy: The Impact of Type of "Newness" of the New Product (Kamel Micheal, Linda Rochford, and Thomas R. Wotruba), 270–283

New Product Planning
The Effects of Environmental Turbulence on New Product Development Strategy Planning (Roger Calantone, Rosanna Garcia, and Cornelia Dröge), 90–103
The Impact of Communication Strategy on Launching New Products: The Moderating Role of Product Innovativeness (Yikuan Lee and Gina Colarelli O'Connor), 4–21

Organizing for Innovation
Antecedents and Consequences of Goal Incongruity on New Product Development in Five Countries: A Marketing View (Jinhong Xie, Michael Song, and Anne Stringfellow), 233–250
Coordination of Design Supply Chains for Bundling Physical and Software Products (Nitin R. Joglekar and Stephen R. Rosenthal), 374–390
Efficient versus Responsive Supply Chain Choice: An Empirical Examination of Influential Factors (Taylor R. Randall, Ruskin M. Morgan, and Alysse R. Morton), 430–443
An Empirical Investigation into the Antecedents of Knowledge Dissemination at the Strategic Business Unit Level (Hans van der Bij, X. Michael Song, and Mathieu Weggeman), 163–179
Honeymoons and Liabilities: The Relationship between Age and Performance in Research and Development Alliances (David L. Deeds and Frank T. Rothaermel), 468–484
The Influence of Knowledge Accumulation on Buyer-Supplier Codevelopment Projects (Melissa Appleyard), 356–373
"Managing" Learning by Doing: An Empirical Study in Semiconductor Manufacturing (Jeffrey T. Macher and David C. Mowery), 391–410
Product Technology Transfer in the Upstream Supply Chain (Mohan V. Tatikonda and Gregory N. Stock), 444–467

Product Concept
Commercial Innovations from Consulting Engineering Firms: An Empirical Exploration of a Novel Source of New Product Ideas (Ian Alam), 300–313

Product Development
Antecedents and Consequences of Goal Incongruity on New Product Development in Five Countries: A Marketing View (Jinhong Xie, Michael Song, and Anne Stringfellow), 233–250
Cooperation and the Ability to Minimize the Time and Cost of New Product Development within the Spanish Automotive Supplier Industry (Angel Martínez Sánchez and Manuela Pérez Pérez), 57–69
Efficient versus Responsive Supply Chain Choice: An Empirical Examination of Influential Factors (Taylor R. Randall, Ruskin M. Morgan, and Alysse R. Morton), 430–443
Industrial Companies' Evaluation Criteria in New Product Development Gates (Susan Hart, Erik Jan Hultink, Nikolaos Tzokas, and Harry R. Commandeur), 22–36
"Managing" Learning by Doing: An Empirical Study in Semiconductor Manufacturing (Jeffrey T. Macher and David C. Mowery), 391–410
Managing the Sources of Uncertainty: Matching Process and Context in Software Development (Alan MacCormack and Roberto Verganti), 217–232
A Model of Supplier Integration into New Product Development (Kenneth J. Petersen, Robert B. Handfield and Gary L. Ragatz), 284–299
A Product and Process Model of the Technology Sourcing Decision (K. Scott Swan and Brent B. Allred), 485–496
Product Technology Transfer in the Upstream Supply Chain (Mohan V. Tatikonda and Gregory N. Stock), 444–467
Project Management Characteristics and New Product Survival (R. Jeffrey Thieme, Michael Song, and Geon-Cheol Shin), 104–119
The Role of Resource Access, Market Considerations, and the Nature of Innovation in Pursuit of Standards in the New Product Development Process (Arvind Sahay and Debra Riley), 338–355
Web-Based Product Development Systems Integration and New Product Outcomes: A Conceptual Framework (Rajesh Sethi, Somendra Pant, and Anju Sethi), 37–56

Strategy
Barriers to Matching New Technologies and Market Opportunities in Established Firms (Edward U. Bond, III and Mark B. Houston), 120–135
Building Dynamic Capabilities in New Product Development through Intertemporal Integration (Sarah J. Marsh and Gregory N. Stock), 136–148
Editorial: Identification and Consideration of Emerging Research Questions (Kenneth B. Kahn, Frank Franzak, Abbie Griffin, Stephan Kohn, and Christopher W. Miller), 193–201

The Effects of Environmental Turbulence on New Product Development Strategy Planning (Roger Calantone, Rosanna Garcia, and Cornelia Dröge), 90–103

An Empirical Investigation into the Antecedents of Knowledge Dissemination at the Strategic Business Unit Level (Hans van der Bij, Michael Song, and Mathieu Weggeman), 163–179

The Impact of Communication Strategy on Launching New Products: The Moderating Role of Product Innovativeness (Yikuan Lee and Gina Colarelli O'Connor), 4–21

Platform-Driven Development of Product Families: Linking Theory with Practice (Johannes I.M. Halman, Adrian P. Hofer, and Wim van Vuuren), 149–162

A Product and Process Model of the Technology-Sourcing Decision (K. Scott Swan and Brent B. Allred), 485–496

Project Management Characteristics and New Product Survival (R. Jeffrey Thieme, Michael Song, and Geon-Cheol Shin), 104–119

Technology Innovation

Platform-Driven Development of Product Families: Linking Theory with Practice (Johannes I.M. Halman, Adrian P. Hofer, and Wim van Vuuren), 149–162

A Product and Process Model of the Technology-Sourcing Decision (K. Scott Swan and Brent B. Allred), 485–496

Web-Based Product Development Systems Integration and New Product Outcomes: A Conceptual Framework (Rajesh Sethi, Somendra Pant, and Anju Sethi), 37–56